

Trafford Covid-19 Public Engagement Board

Monday 19th October 2020 – 10:00 a.m. – Virtual meeting

Present:

Councillor Slater (Chair)	Executive Member for Health, Wellbeing and Equalities, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Debbie Walsh	Interim Director of Integrated Services, Trafford Local Care Organisation
Mr Khan Mohgal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Martin Dillon	Communications and Marketing Manager, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Martyn Pritchard	Accountable Officer, Trafford CCG
Councillor Michael Welton	Trafford Council
Thomas Maloney	Health & Social Care Programme Director, Trafford Council
Diane Eaton	Corporate Director of Adult Services, Trafford Council
Andrew Latham	Chief Officer, HealthWatch Trafford
Joanne Gibson	Head of All Age Commissioning, Trafford Council
Louise Wright	Partnerships and Communities Team, Trafford Council
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Councillor Andrew Western, Helen Grant and Helen Gollins.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford.	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the increase in cases concerning over 65 population and the growth of incidence rates in each of the wards in Trafford; 3. To note that the spread of the virus is very wide 	<p>All</p> <p>All</p> <p>All</p>

		and it needs to be managed through social distancing, test and trace system, people and their household self-isolating while awaiting for test results;	
5	10 POINT PLAN UPDATE		
5a. & 5b.	Update and escalations from the COVID-19 Engagement Coordination Group and Enforcement Group	The board agreed: 1. To note the update; 2. To ensure that the message concerning the three tier system is divulged across all communities.	All All
5c.	Update and escalations from the Health & Social Care Communications and Engagement Steering Group	The board agreed: 1. To note the launch of the Care and Health Facebook page on 22 nd Oct 2020; 2. To encourage communities and groups to send questions to the Facebook page for a response; 3. To utilise the new NHS and Care Facebook page to reach hard to reach communities, linking with other partner organisations social media platforms and networks; 4. To divulge the message about the Self-Care week 16 th -22 nd Nov 2020.	All All All All
5d.	Update from the Age Well Board	The board agreed: 1. To note the update; 2. To ensure that the message concerning the three tier system is divulged across over 65 population.	All Partnerships and Communities Team
6.	Public engagement board activity	The board agreed: 1. To look at how partner organisations' networks can be used to divulge Public Health messages and whether there are any gaps. 2. To reiterate the message that, also during the pandemic, people have to contact their G.P. if they experience non-covid-19 related health issues; 3. To note the decrease in the number of people smoking; 4. To send out a message about the link between driving, air pollution and health risks.	All All All Public Health and Communications
7.	Other risks, issues and escalations	The board agreed to have an ongoing discussion on how to continue to inform and include all communities about measures to tackle Covid-19 pandemic.	All
8.	Any Other Business	None	

10	Date of Next Meeting	Monday 2 nd Nov 2020 at 10:00 a.m.	
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